

***WISCONSIN TRANSPORTATION
BY THE NUMBERS:***

Meeting the State's Need for Safe, Smooth and
Efficient Mobility

MAY 2016



Founded in 1971, TRIP® of Washington, DC, is a nonprofit organization that researches, evaluates and distributes economic and technical data on surface transportation issues. TRIP is sponsored by insurance companies, equipment manufacturers, distributors and suppliers; businesses involved in highway and transit engineering and construction; labor unions; and organizations concerned with efficient and safe surface transportation

Ten Key Transportation Numbers in Wisconsin

\$6 billion	Driving on deficient roads costs Wisconsin motorists a total of \$6 billion annually in the form of additional vehicle operating costs (VOC), congestion-related delays and traffic crashes.
Madison: \$2,072 Milwaukee: \$2,060	TRIP has calculated the cost to the average motorist in Wisconsin's largest urban areas in the form of additional VOC, congestion-related delays and traffic crashes. The average Madison area driver loses \$2,072 annually, while each Milwaukee area driver loses \$2,060.
2,743 13 % 62	A total of 2,743 people were killed in Wisconsin traffic crashes from 2011 to 2015. The number of traffic fatalities increased by approximately 13 percent between 2014 and 2015, increasing by 62 deaths from 494 to 556.
2 X	The fatality rate on Wisconsin's non-interstate rural roads is more than double that on all other roads in the state (1.24 fatalities per 100 million vehicle miles of travel vs. 0.54).
42% Statewide 68% Madison 56% Milwaukee	Statewide, 42 percent of Wisconsin's major roads are in mediocre to poor condition. Sixty-eight percent of major roads in the Madison urban area are in mediocre to poor condition, while in the Milwaukee urban area 56 percent of major roads are in mediocre to poor condition.
\$264 B \$236 B	Annually, \$264 billion in goods are shipped from sites in Wisconsin and another \$236 billion in goods are shipped to sites in Wisconsin, mostly by truck.
14%	A total of 14 percent of Wisconsin bridges show significant deterioration or do not meet current design standards. Nine percent of the state's bridges are structurally deficient and five percent are functionally obsolete.
36 hours 38 hours	The average driver in the Madison area loses 36 hours to congestion annually, while each driver in the Milwaukee urban area loses 38 hours annually.
\$274 33	A recent analysis by WisDOT found that the average Wisconsin motorists pays \$274 annually in state and local registration-related fees and gas taxes, a level ranked 33rd nationally among states.
1,393,428 \$54.8 B \$10 B	1,393,428 full-time jobs in Wisconsin in key industries like tourism, retail sales, agriculture and manufacturing are completely dependent on the state's transportation infrastructure network. These workers earn \$54.8 billion in wages and contribute an estimated \$10 billion in state and local income, corporate and unemployment insurance taxes and the federal payroll tax.

Executive Summary

Eight years after the nation suffered a significant economic downturn, Wisconsin's economy continues to rebound. The rate of economic growth in Wisconsin, which will be greatly impacted by the reliability and condition of the state's transportation system, continues to have a significant impact on quality of life in the Badger State.

An efficient, safe and well-maintained transportation system provides economic and social benefits by affording individuals access to employment, housing, healthcare, education, goods and services, recreation, entertainment, family, and social activities. It also provides businesses with access to suppliers, markets and employees, all critical to a business' level of productivity and ability to expand. Reduced accessibility and mobility - as a result of traffic congestion, a lack of adequate capacity, or deteriorated roads, highways, bridges and transit facilities - diminishes a region's quality of life by reducing economic productivity and limiting opportunities for economic, health or social transactions and activities.

With an economy based largely on agriculture, food, paper and beverage production, manufacturing, health care, education and tourism, the quality of Wisconsin's transportation system plays a vital role in the state's economic growth and quality of life.

In this report, TRIP looks at the top transportation numbers in Wisconsin as the state addresses its need to modernize and maintain its system of roads, highways, bridges and transit.

In December 2015 the president signed into law a long-term federal surface transportation program that includes modest funding increases and allows state and local governments to plan and finance projects with greater certainty through 2020. The [Fixing America's Surface Transportation Act \(FAST Act\)](#) provides approximately \$305 billion for surface transportation with highway and transit funding slated to increase by approximately 15 and 18 percent, respectively, over the five-year duration of the program. While the modest funding increase and certainty provided by the FAST Act are a step in the right direction, the funding falls far short of the level needed to improve conditions and meet the nation's mobility needs and fails to deliver a sustainable, long-term source of revenue for the federal Highway Trust Fund.

COST TO WISCONSIN MOTORISTS OF DEFICIENT ROADS

An inadequate transportation system costs Wisconsin motorists a total of \$6 billion every year in the form of additional vehicle operating costs (VOC), congestion-related delays and traffic crashes.

- TRIP estimates that Wisconsin roadways that lack some desirable safety features, have inadequate capacity to meet travel demands or have deteriorated pavement conditions cost the state’s residents approximately \$6 billion annually in the form of additional vehicle operating costs (including accelerated vehicle depreciation, additional repair costs, and increased fuel consumption and tire wear), the cost of lost time and wasted fuel due to traffic congestion, and the financial cost of traffic crashes.
- TRIP has calculated the average cost to drivers in the state’s largest urban areas as a result of driving on roads that are deteriorated, congested or lack some desirable safety features. The chart below details the costs to drivers statewide and in the Madison and Milwaukee urban areas.

Location	VOC	Congestion	Safety	TOTAL
Madison	\$974	\$911	\$187	\$2,072
Milwaukee	\$861	\$987	\$212	\$2,060
Wisconsin	\$3.2 Billion	\$1.7 Billion	\$1.1 Billion	\$6 Billion

POPULATION AND ECONOMIC GROWTH IN WISCONSIN

The rate of population and economic growth in Wisconsin have resulted in increased demands on the state’s major roads and highways, leading to increased wear and tear on the transportation system.

- Wisconsin’s population reached approximately 5.8 million residents in 2015, an eight percent increase since 2000.
- Wisconsin had 4.2 million licensed drivers in 2014.
- Vehicle miles traveled (VMT) in Wisconsin increased by five percent from 2000 to 2014 –from 57.3 billion VMT in 2000 to 60.1 billion VMT in 2014.
- Vehicle miles of travel in Wisconsin in 2015 were 4.2 percent higher than in 2014. U.S. vehicle miles of travel in 2015 were 3.5 percent higher than in 2014.
- By 2030, vehicle travel in Wisconsin is projected to increase by another 25 percent.
- From 2000 to 2014, Wisconsin’s gross domestic product, a measure of the state’s economic output, increased by 18 percent, when adjusted for inflation. U.S. GDP increased 24 percent during this time.

WISCONSIN ROAD CONDITIONS

A lack of adequate state and local funding has resulted in more than two-fifths of major locally and state-maintained roads and highways in Wisconsin having pavement surfaces in mediocre to poor condition, providing a rough ride and costing motorists in the form of additional vehicle operating costs.

- The pavement data in this report, which is for all arterial and collector roads and highways, is provided by the Federal Highway Administration, based on data submitted annually by the Wisconsin Department of Transportation (WisDOT) on the condition of major state and locally maintained roads and highways in the state.
- Pavement data for Interstate highways and other principal arterials is collected for all system mileage, whereas pavement data for minor arterial and all collector roads and highways is based on sampling portions of roadways as prescribed by FHWA to insure that the data collected is adequate to provide an accurate assessment of pavement conditions on these roads and highways.
- Statewide, 42 percent of Wisconsin’s major locally and state-maintained roads and highways are in mediocre to poor condition, while 39 percent are in fair condition and 19 percent are in good to excellent condition.
- Roads rated in mediocre to poor condition may show signs of deterioration, including rutting, cracks and potholes. In some cases, these roads can be resurfaced, but often are too deteriorated and must be reconstructed.
- The chart below details pavement conditions on major locally and state-maintained urban roads in the Madison and Milwaukee urban areas:

Location	Mediocre to Poor	Fair	Good to Excellent
Madison	68%	25%	7%
Milwaukee	56%	30%	14%

- Driving on rough roads costs Wisconsin motorists a total of \$3.2 billion annually in extra vehicle operating costs. The average driver in the Madison urban area loses \$974 annually, while in the Milwaukee urban area the average driver loses \$861 each year as a result of driving on deteriorated roads. Costs include accelerated vehicle depreciation, additional repair costs, and increased fuel consumption and tire wear.

WISCONSIN BRIDGE CONDITIONS

Fourteen percent of locally and state-maintained bridges in Wisconsin show significant deterioration or do not meet current design standards often because of narrow lanes, inadequate clearances or poor alignment. This includes all bridges that are 20 feet or more in length.

- Nine percent of Wisconsin’s bridges are structurally deficient. A bridge is structurally deficient if there is significant deterioration of the bridge deck, supports or other major components. Structurally deficient bridges are often posted for lower weight or closed to traffic, restricting or redirecting large vehicles, including commercial trucks and emergency services vehicles.
- Five percent of Wisconsin’s bridges are functionally obsolete. Bridges that are functionally obsolete no longer meet current highway design standards, often because of narrow lanes, inadequate clearances or poor alignment.
- The chart below details bridge conditions statewide and in the Madison and Milwaukee urban areas:

	Structurally Deficient Number	Structurally Deficient Percentage	Functionally Obsolete Number	Functionally Obsolete Percentage	Total Bridges
Madison (Dane Co.)	50	9%	52	9%	556
Milwaukee (Milwaukee Co.)	54	6%	213	24%	870
Wisconsin	1,270	9%	736	5%	14,085

HIGHWAY SAFETY AND FATALITY RATES IN WISCONSIN

Improving safety features on Wisconsin’s roads and highways would likely result in a decrease in the state’s traffic fatalities and serious crashes. It is estimated that roadway features are likely a contributing factor in approximately one-third of all fatal and serious traffic crashes.

- A total of 2,743 people were killed in Wisconsin traffic crashes from 2011 to 2015.
- The number of traffic fatalities in Wisconsin increased by approximately 13 percent between 2014 and 2015, increasing by 62 deaths from 494 to 556.
- Wisconsin’s overall traffic fatality rate of 0.84 fatalities per 100 million vehicle miles of travel in 2014 was lower than the national average of 1.08.
- The fatality rate on Wisconsin’s non-interstate rural roads in 2014 was more than double that on all other roads in the state (1.24 fatalities per 100 million vehicle miles of travel vs. 0.54).
- The chart below details the average number of fatalities from 2012 to 2014 in the Madison and Milwaukee areas, and the average cost per driver as a result of traffic crashes.

Location	Ave. Fatalities	Safety Cost
Madison	32	\$187
Milwaukee	57	\$212

- Roadway features that impact safety include the number of lanes, lane widths, lighting, lane markings, rumble strips, shoulders, guard rails, other shielding devices, median barriers and intersection design. The cost of serious crashes includes lost productivity, lost earnings, medical costs and emergency services.
- Several factors are associated with vehicle crashes that result in fatalities, including driver behavior, vehicle characteristics and roadway features. TRIP estimates that roadway features are likely a contributing factor in approximately one-third of fatal traffic crashes.
- Where appropriate, highway improvements can reduce traffic fatalities and crashes while improving traffic flow to help relieve congestion. Such improvements include removing or shielding obstacles; adding or improving medians; improved lighting; adding rumble strips, wider lanes, wider and paved shoulders; upgrading roads from two lanes to four lanes; and better road markings and traffic signals.
- Investments in rural traffic safety have been found to result in significant reductions in serious traffic crashes. A 2012 report by the [Texas Transportation Institute](#) (TTI) found that improvements completed recently by the Texas Department of Transportation that widened lanes, improved shoulders and made other safety improvements on 1,159 miles of rural state roadways resulted in 133 fewer fatalities on these roads in the first three years after the improvements were completed (as compared to the three years prior). TTI estimates that the improvements on these roads are likely to save 880 lives over the next 20 years.

WISCONSIN TRAFFIC CONGESTION

Increasing levels of traffic congestion cause significant delays in Wisconsin, particularly in its larger urban areas, choking commuting and commerce. Traffic congestion robs commuters of time and money and imposes increased costs on businesses, shippers and manufacturers, which are often passed along to the consumer.

- Based on Texas Transportation Institute (TTI) estimates, the value of lost time and wasted fuel in Wisconsin is approximately \$1.7 billion per year.
- According to TTI, the average driver in the Madison urban area loses \$911 each year in the cost of lost time and wasted fuel as a result of traffic congestion. The average Madison commuter wastes 36 hours each year stuck in traffic.
- According to TTI, the average driver in the Milwaukee urban area loses \$987 each year in the cost of lost time and wasted fuel as a result of traffic congestion. The average Milwaukee commuter wastes 38 hours each year stuck in traffic.

- Increasing levels of congestion add significant costs to consumers, transportation companies, manufacturers, distributors and wholesalers and can reduce the attractiveness of a location to a company when considering expansion or where to locate a new facility. Congestion costs can also increase overall operating costs for trucking and shipping companies, leading to revenue losses, lower pay for drivers and employees, and higher consumer costs.

TRANSPORTATION FUNDING IN WISCONSIN

Investment in Wisconsin's roads, highways and bridges is funded by local, state and federal governments. The recently approved five-year federal surface transportation program includes modest funding increases and provides states with greater funding certainty, but falls far short of providing the level of funding needed to meet the nation's highway and transit needs. The bill does not include a long-term and sustainable revenue source.

- A recent analysis by WisDOT found that the average Wisconsin motorists pays \$274 annually in state and local registration-related fees and gas taxes, a level ranked 33rd nationally among states.
- Signed into law in December 2015, the [Fixing America's Surface Transportation Act \(FAST Act\)](#), provides modest increases in federal highway and transit spending, allows states greater long-term funding certainty and streamlines the federal project approval process. But the FAST Act does not provide adequate funding to meet the nation's need for highway and transit improvements and does not include a long-term and sustainable funding source.
- The five-year, \$305 billion FAST Act will provide approximately a 15 percent boost in highway funding and an 18 percent boost in transit funding over the duration of the program, which expires in 2020.
- In addition to federal motor fuel tax revenues, the FAST Act will also be funded by \$70 billion in U.S. general funds, which will rely on offsets from several unrelated federal programs including the Strategic Petroleum Reserve, the Federal Reserve and U.S. Customs.
- According to the [2015 AASHTO Transportation Bottom Line Report](#), a significant boost in investment in the nation's roads, highways, bridges and public transit systems is needed to improve their condition and to meet the nation's transportation needs.
- AASHTO's report found that based on an annual one percent increase in VMT annual investment in the nation's roads, highways and bridges needs to increase 36 percent, from \$88 billion to \$120 billion, to improve conditions and meet the nation's mobility needs, based on an annual one percent rate of vehicle travel growth. Investment in the nation's public transit system needs to increase from \$17 billion to \$43 billion.

- The Bottom Line Report found that if the national rate of vehicle travel increased by 1.4 percent per year, the needed annual investment in the nation's roads, highways and bridges would need to increase by 64 percent to \$144 billion. If vehicle travel grows by 1.6 percent annually the needed annual investment in the nation's roads, highways and bridges would need to increase by 77 percent to \$156 billion.

TRANSPORTATION AND ECONOMIC GROWTH IN WISCONSIN

The efficiency of Wisconsin's transportation system, particularly its highways, is critical to the health of the state's economy. Businesses rely on an efficient and dependable transportation system to move products and services. A key component in business efficiency and success is the level and ease of access to customers, markets, materials and workers.

- 1,393,428 full-time jobs in Wisconsin in key industries like tourism, retail sales, agriculture and manufacturing are completely dependent on the state's transportation infrastructure network. These workers earn \$54.8 billion in wages and contribute an estimated \$10 billion in state and local income, corporate and unemployment insurance taxes and the federal payroll tax.
- Annually, \$264 billion in goods are shipped from sites in Wisconsin and another \$236 billion in goods are shipped to sites in Wisconsin, mostly by truck.
- Eighty-two percent of the goods shipped annually from sites in Wisconsin are carried by trucks and another 14 percent are carried by courier services or multiple mode deliveries, which include trucking.
- Increasingly, companies are looking at the quality of a region's transportation system when deciding where to re-locate or expand. Regions with congested or poorly maintained roads may see businesses relocate to areas with a smoother, more efficient and more modern transportation system.
- Highway accessibility was ranked the number two site selection factor behind only the availability of skilled labor in a 2015 survey of corporate executives by [Area Development Magazine](#).
- The [Federal Highway Administration](#) estimates that each dollar spent on road, highway and bridge improvements results in an average benefit of \$5.20 in the form of reduced vehicle maintenance costs, reduced delays, reduced fuel consumption, improved safety, reduced road and bridge maintenance costs and reduced emissions as a result of improved traffic flow.

Sources of information for this report include the Wisconsin Department of Transportation (WisDOT), the Federal Highway Administration (FHWA), the American Association of State Highway and Transportation Officials (AASHTO), the Bureau of Transportation Statistics (BTS), the U.S. Census Bureau, the Texas Transportation Institute (TTI) and the National Highway Traffic Safety Administration (NHTSA).

Introduction

Wisconsin's roads, highways and bridges form vital transportation links for the state's residents, visitors and businesses, providing daily access to homes, jobs, shopping, natural resources and recreation. Modernizing Wisconsin's transportation system is critical to quality of life and economic competitiveness in the Badger State.

Supporting quality of life and a robust economy in Wisconsin requires that the state provide a safe, efficient and well-maintained transportation system. Inadequate transportation investment, which will result in deteriorated transportation facilities and diminished access, will negatively affect economic competitiveness and quality of life in Wisconsin.

To accommodate population and economic growth, maintain its level of economic competitiveness and achieve further economic growth, Wisconsin will need to maintain and modernize its roads, highways and bridges by improving the physical condition of its transportation network and enhancing the system's ability to provide efficient, reliable and safe mobility for residents, visitors and businesses. Making needed improvements to Wisconsin's roads, highways, bridges and transit systems could also provide a significant boost to the state's economy by creating jobs in the short term and stimulating long-term economic growth as a result of enhanced mobility and access.

This report examines the condition, use and safety of Wisconsin's roads, highways and bridges, funding needs, and the future mobility needs of the state. Sources of information for this report include the Wisconsin Department of Transportation (WisDOT), the Federal Highway Administration (FHWA), the American Association of State Highway and Transportation Officials (AASHTO), the Bureau of Transportation Statistics (BTS), the U.S. Census Bureau, the

Texas Transportation Institute (TTI), and the National Highway Traffic Safety Administration (NHTSA).

Population, Travel and Economic Trends in Wisconsin

Wisconsin residents and businesses require a high level of personal and commercial mobility. Population increases and economic growth in the state have resulted in an increase in the demand for mobility as well as an increase in vehicle miles of travel (VMT). To foster quality of life and spur continued economic growth in Wisconsin, it will be critical that the state provide a safe and modern transportation system that can accommodate future growth in population, tourism, business, recreation and vehicle travel.

Wisconsin's population grew to approximately 5.8 million residents in 2015, an eight percent increase since 2000.¹ Wisconsin had 4.2 million licensed drivers in 2014.²

From 2000 to 2014, annual VMT in Wisconsin increased by five percent, from 57.3 billion miles traveled annually to 60.1 billion miles traveled annually.³

In 2015, vehicle miles of travel in Wisconsin were 4.2 percent higher than in 2014.⁴ U.S. vehicle miles of travel were 3.5 percent higher in 2015 than in 2014.⁵

Based on population and other lifestyle trends, TRIP estimates that travel on Wisconsin's roads and highways will increase by another 25 percent by 2030.⁶

From 2000 to 2014, Wisconsin's gross domestic product (GDP), a measure of the state's economic output, increased by 18 percent, when adjusted for inflation.⁷ U.S. GDP increased 24 percent during this period.⁸

Condition of Wisconsin's Roads

The life cycle of Wisconsin's roads is greatly affected by the state and local governments' ability to perform timely maintenance and upgrades to ensure that road and highway surfaces last as long as possible.

The pavement data in this report, which is for all arterial and collector roads and highways, is provided by the Federal Highway Administration, based on data submitted annually by the Wisconsin Department of Transportation (WisDOT) on the condition of major state and locally maintained roads and highways. Pavement data for Interstate highways and other principal arterials is collected for all system mileage, whereas pavement data for minor arterial and all collector roads and highways is based on sampling portions of roadways as prescribed by FHWA to insure that the data collected is adequate to provide an accurate assessment of pavement conditions on these roads and highways.

Statewide, 42 percent of Wisconsin's major locally and state-maintained roads are in mediocre to poor condition while 39 percent are in fair condition, and 19 percent are in good to excellent condition.⁹

The chart below details pavement conditions on major urban roads in the Madison and Milwaukee urban areas.¹⁰

Chart 1. Pavement conditions on major roads.

Location	Mediocre to Poor	Fair	Good to Excellent
Madison	68%	25%	7%
Milwaukee	56%	30%	14%

Source: TRIP analysis of Federal Highway Administration.

Pavement failure is caused by a combination of traffic, moisture and climate. Moisture often works its way into road surfaces and the materials that form the road's foundation. Road surfaces at intersections are even more prone to deterioration because the slow-moving or standing loads occurring at these sites subject the pavement to higher levels of stress. It is critical that roads are fixed before they require major repairs because reconstructing roads costs approximately four times more than resurfacing them.¹¹ As roads and highways continue to age, they will reach a point of deterioration where routine paving and maintenance will not be adequate to keep pavement surfaces in good condition and costly reconstruction of the roadway and its underlying surfaces will become necessary.

The Costs to Motorists of Roads in Inadequate Condition

TRIP has calculated the additional cost to motorists of driving on roads in poor, mediocre or fair condition. When roads are in poor, mediocre or fair condition – which may include potholes, rutting or rough surfaces – the cost to operate and maintain a vehicle increases. These additional vehicle operating costs (VOC) include accelerated vehicle depreciation, additional vehicle repair costs, increased fuel consumption and increased tire wear. TRIP estimates that additional VOC borne by Wisconsin motorists as a result of deteriorated road conditions is \$3.2 billion annually.¹²

The chart below details per-driver vehicle operating costs in the Madison and Milwaukee urban areas and statewide.

Chart 2. Annual per-driver vehicle operating costs in the urban areas of Madison and Milwaukee due to rough roads and statewide total cost.

Location	VOC
Madison	\$974
Milwaukee	\$861
Wisconsin	\$3.2 Billion

Source: TRIP

Additional vehicle operating costs have been calculated in the Highway Development and Management Model (HDM), which is recognized by the U.S. Department of Transportation and more than 100 other countries as the definitive analysis of the impact of road conditions on vehicle operating costs. The HDM report is based on numerous studies that have measured the impact of various factors, including road conditions, on vehicle operating costs.¹³

The HDM study found that road deterioration increases ownership, repair, fuel and tire costs. The report found that deteriorated roads accelerate the pace of depreciation of vehicles and the need for repairs because the stress on the vehicle increases in proportion to the level of roughness of the pavement surface. Similarly, tire wear and fuel consumption increase as roads deteriorate since there is less efficient transfer of power to the drive train and additional friction between the road and the tires.

TRIP's additional vehicle operating cost estimate is based on taking the average number of miles driven annually by a motorist, calculating current vehicle operating costs based on AAA's 2015 vehicle operating costs and then using the HDM model to estimate the additional vehicle operating costs paid by drivers as a result of substandard roads.¹⁴ Additional research on the impact of road conditions on fuel consumption by the Texas Transportation Institute (TTI) is also factored into TRIP's vehicle operating cost methodology.

Bridge Conditions in Wisconsin

Wisconsin's bridges form key links in the state's highway system, providing communities and individuals access to employment, schools, shopping and medical facilities, and facilitating commerce and access for emergency vehicles.

Fourteen percent of Wisconsin's locally and state- maintained bridges (20 feet or longer) are currently rated as structurally deficient or functionally obsolete.

Nine percent of Wisconsin's locally and state maintained bridges are rated as structurally deficient.¹⁵ A bridge is structurally deficient if there is significant deterioration of the bridge deck, supports or other major components. Bridges that are structurally deficient may be posted for lower weight limits or closed if their condition warrants such action. Deteriorated bridges can have a significant impact on daily life. Restrictions on vehicle weight may cause many vehicles – especially emergency vehicles, commercial trucks, school buses and farm equipment – to use alternate routes to avoid posted bridges. Redirected trips also lengthen travel time, waste fuel and reduce the efficiency of the local economy.

Five percent of Wisconsin's locally and state maintained bridges are rated functionally obsolete.¹⁶ Bridges that are functionally obsolete no longer meet current highway design standards, often because of narrow lanes, inadequate clearances or poor alignment with the approaching roadway.

The chart below details the number and percentage of bridges in the Madison and Milwaukee urban areas and statewide that are rated structurally deficient or functionally obsolete.

Chart 3. Bridge Conditions in Wisconsin’s Largest Urban Areas and Statewide.

	Structurally Deficient Number	Structurally Deficient Percentage	Functionally Obsolete Number	Functionally Obsolete Percentage	Total Bridges
Madison (Dane Co.)	50	9%	52	9%	556
Milwaukee (Milwaukee Co.)	54	6%	213	24%	870
Wisconsin	1,270	9%	736	5%	14,085

Source: National Bridge Inventory, Federal Highway Administration. 2015.

The service life of bridges can be extended by performing routine maintenance such as resurfacing decks, painting surfaces, insuring that a facility has good drainage and replacing deteriorating components. But, most bridges will eventually require more costly reconstruction or major rehabilitation to remain operable.

Traffic Safety in Wisconsin

A total of 2,743 people were killed in Wisconsin traffic crashes from 2011 to 2015. The number of traffic fatalities increased by approximately 13 percent between 2014 and 2015, increasing by 62 deaths from 494 to 556.¹⁷

Chart 4. Traffic Fatalities in Wisconsin from 2011 – 2015.

<i>Year</i>	<i>Fatalities</i>
2011	565
2012	601
2013	527
2014	494
2015	556
Total	2,743

Source: WisDOT

Three major factors are associated with fatal vehicle crashes: driver behavior, vehicle characteristics and roadway features. It is estimated that roadway features are likely a contributing factor in approximately one-third of fatal traffic crashes. Roadway features that impact safety include the number of lanes, lane widths, lighting, lane markings, rumble strips, shoulders, guard rails, other shielding devices, median barriers and intersection design.

Wisconsin's overall traffic fatality rate of 0.84 fatalities per 100 million vehicle miles of travel in 2014 is lower than the national average of 1.08.¹⁸ The traffic fatality rate on the state's rural roads is disproportionately high. The fatality rate on Wisconsin's non-interstate rural roads is more than double that on all other roads in the state (1.24 fatalities per 100 million vehicle miles of travel vs. 0.54).¹⁹

Improving safety on Wisconsin's roadways can be achieved through further improvements in vehicle safety; improvements in driver, pedestrian, and bicyclist behavior; and a variety of improvements in roadway safety features.

The severity of serious traffic crashes could be reduced through roadway improvements, where appropriate, such as adding turn lanes, removing or shielding obstacles, adding or improving medians, widening lanes, widening and paving shoulders, improving intersection layout, and providing better road markings and upgrading or installing traffic signals. Roads with poor geometry, with insufficient clear distances, without turn lanes, having inadequate shoulders for the posted speed limits, or poorly laid out intersections or interchanges, pose greater risks to motorists, pedestrians and bicyclists.

Investments in rural traffic safety have been found to result in significant reductions in serious traffic crashes. A [2012 report by TTI](#) found that improvements completed recently by TxDOT that widened lanes, improved shoulders and made other safety improvements on 1,159

miles of rural state roadways resulted in 133 fewer fatalities on these roads in the first three years after the improvements were completed (as compared to the three years prior).²⁰ TTI estimates that the improvements on these roads are likely to save 880 lives over the next 20 years.²¹

Traffic Congestion in Wisconsin

Increasing levels of traffic congestion cause significant delays in Wisconsin, particularly in its larger urban areas, choking commuting and commerce. Traffic congestion robs commuters of time and money and imposes increased costs on businesses, shippers and manufacturers, which are often passed along to the consumer.

According to TTI estimates, the value of lost time and wasted fuel in Wisconsin is approximately \$1.7 billion per year. The chart below details the annual cost of congestion in the form of lost time and wasted fuel, and the number of hours lost to congestion by the average commuter in the state's largest urban areas.

Chart 5. Cost of congestion and hours lost annually.

Location	Hours Lost	Congestion Cost
Madison	36	\$911
Milwaukee	38	\$987

Source: Texas Transportation Institute Urban Mobility Report, 2015.

Increasing levels of congestion add significant costs to consumers, transportation companies, manufacturers, distributors and wholesalers. Increased levels of congestion can reduce the attractiveness of a location to a company when considering expansion or where to locate a new facility. Congestion costs can also increase overall operating costs for trucking and

shipping companies, leading to revenue losses, lower pay for employees, and higher consumer costs.

Transportation Funding

Investment in Wisconsin's roads, highways and bridges is funded by local, state and federal governments. A lack of sufficient funding at all levels will make it difficult to adequately maintain and improve the state's existing transportation system.

State revenue for Wisconsin's roads and bridges derive largely from several fees on motorists, including a fuel tax, a registration and licensing fees. A recent analysis by WisDOT found that the average Wisconsin motorists pays \$274 annually in state and local registration-related fees and gas taxes, a level ranked 33rd nationally among states.²²

The federal government is a critical source of funding for Wisconsin's roads, highways, bridges and transit systems and provides a significant return to Wisconsin in road and bridge funding based on the revenue generated in the state by the federal motor fuel tax.

Most federal funds for highway and transit improvements in Wisconsin are provided by federal highway user fees, largely an 18.4 cents-per-gallon tax on gasoline and a 24.4 cents-per-gallon tax on diesel fuel. Since 2008 revenue into the federal Highway Trust Fund has been inadequate to support legislatively set funding levels so Congress has transferred approximately \$53 billion in general funds and an additional \$2 billion from a related trust fund into the federal Highway Trust Fund.²³

Signed into law in December 2015, the [Fixing America's Surface Transportation Act \(FAST Act\)](#), provides modest increases in federal highway and transit spending. The five-year

bill also provides states with greater funding certainty and streamlines the federal project approval process. But, the FAST Act does not provide adequate funding to meet the nation's need for highway and transit improvements and does not include a long-term and sustainable funding source.

The five-year, \$305 billion FAST Act will provide approximately a 15 percent boost in highway funding and an 18 percent boost in transit funding over the duration of the program, which expires in 2020.²⁴ In addition to federal motor fuel tax revenues, the FAST Act will also be funded by \$70 billion in U.S. general funds, which will rely on offsets from several unrelated federal programs including the Strategic Petroleum Reserve, the Federal Reserve and U.S. Customs.

According to the [2015 AASHTO Transportation Bottom Line Report](#), a significant boost in investment in the nation's roads, highways, bridges and public transit systems is needed to improve their condition and to meet the nation's transportation needs. The AASHTO report found that based on an annual 1 percent increase in VMT that annual investment in the nation's roads, highways and bridges needs to increase by 36 percent, from \$88 billion to \$120 billion to improve conditions and meet the nation's mobility needs.²⁵ Investment in the nation's public transit system needs to increase from \$17 billion to \$43 billion.²⁶

The [2015 AASHTO Transportation Bottom Line Report](#) found that if the rate of vehicle travel increased by 1.4 percent per year, the needed annual investment in the nation's roads, highways and bridges would need to increase by 64 percent, to \$144 billion. If vehicle travel grows by 1.6 percent annually the needed annual investment in the nation's roads, highways and bridges would need to increase by 77 percent, to \$156 billion.²⁷

Importance of Transportation to Economic Growth

Today's culture of business demands that an area have well-maintained and efficient roads, highways and bridges if it is to remain economically competitive. Global communications and the impact of free trade in North America and elsewhere have resulted in a significant increase in freight movement, making the quality of a region's transportation system a key component in a business's ability to compete locally, nationally and internationally.

Businesses have responded to improved communications and the need to cut costs with a variety of innovations including just-in-time delivery, increased small package delivery, demand-side inventory management and e-commerce. The result of these changes has been a significant improvement in logistics efficiency as firms move from a push-style distribution system, which relies on large-scale warehousing of materials, to a pull-style distribution system, which relies on smaller, more strategic movement of goods. These improvements have made mobile inventories the norm, resulting in the nation's trucks literally becoming rolling warehouses.

Highways are vitally important to continued economic development in Wisconsin, particularly to the state's manufacturing, mineral extraction and tourism industries. As the economy expands, creating more jobs and increasing consumer confidence, the demand for consumer and business products grows. In turn, manufacturers ship greater quantities of goods to market to meet this demand, a process that adds to truck traffic on the state's highways and major arterial roads.

Every year, \$264 billion in goods are shipped from sites in Wisconsin and another \$236 billion in goods are shipped to sites in Wisconsin, mostly by trucks.²⁸ Eighty-two percent of the goods shipped annually from sites in Wisconsin are carried by trucks and another 14 percent are carried by courier services or multiple-mode deliveries, which include trucking.²⁹

The cost of road and bridge improvements are more than offset by the reduction of user costs associated with driving on rough roads, the improvement in business productivity, the reduction in delays and the improvement in traffic safety. The [Federal Highway Administration estimates](#) that each dollar spent on road, highway and bridge improvements results in an average benefit of \$5.20 in the form of reduced vehicle maintenance costs, reduced delays, reduced fuel consumption, improved safety, reduced road and bridge maintenance costs and reduced emissions as a result of improved traffic flow.³⁰

Local, regional and state economic performance is improved when a region's surface transportation system is expanded or repaired. This improvement comes as a result of the initial job creation and increased employment created over the long-term because of improved access, reduced transport costs and improved safety.

A total of 1,393,428 full-time jobs in Wisconsin in key industries like tourism, retail sales, agriculture and manufacturing are completely dependent on the state's transportation infrastructure network. These workers earn \$54.8 billion in wages and contribute an estimated \$10 billion in state and local income, corporate and unemployment insurance taxes and the federal payroll tax.³¹

Increasingly, companies are looking at the quality of a region's transportation system when deciding where to re-locate or expand. Regions with congested or poorly maintained roads may see businesses relocate to areas with a smoother, more efficient and more modern transportation system. In fact, highway accessibility was ranked the number two site selection factor behind only the availability of skilled labor in a 2015 survey of corporate executives by [Area Development Magazine](#).³²

Conclusion

As Wisconsin works to build and enhance a thriving, growing and dynamic state, it will be critical that it is able to address the state's most significant transportation issues by providing a 21st century network of roads, highways, bridges and transit that can accommodate the mobility demands of a modern society.

Wisconsin will need to modernize its surface transportation system by improving the physical condition of its transportation network and enhancing the system's ability to provide efficient, safe and reliable mobility for residents, visitors and businesses. Making needed improvements to the state's roads, highways, bridges and transit systems could provide a significant boost to the economy by creating jobs in the short term and stimulating long-term economic growth as a result of enhanced mobility and access.

While the modest funding increase provided by the FAST Act will be helpful, numerous projects to improve the condition and expand the capacity of Wisconsin's roads, highways, bridges and transit systems will not be able to proceed without a substantial boost in state or local transportation funding. If Wisconsin is unable to complete needed transportation projects it will hamper the state's ability to improve the condition and efficiency of its transportation system or enhance economic development opportunities and quality of life.

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Endnotes

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