



MYRTLE BEACH MEDIA ADVISORY

DEFICIENT ROADS COST MYRTLE BEACH DRIVERS NEARLY \$1,800 PER YEAR

*Local speakers join national research group in review of
road & bridge conditions, congestion, safety*

WHEN: 11:00 a.m. Tuesday, March 21

WHERE: Myrtle Beach Area Chamber of Commerce
1200 N. Oak Street
Myrtle Beach, South Carolina

WHAT: Driving on deficient roads cost South Carolinians a total of \$5.4 billion annually in the form of additional vehicle operating costs, congestion-related delays, and traffic crashes, per a new report from [TRIP](http://tripnet.org), a national nonprofit transportation research group based in Washington, DC. Local business officials will join TRIP on Tuesday to highlight the report's findings and discuss possible solutions.

The report, *South Carolina Transportation by the Numbers: Meeting the State's Need for Safe, Smooth and Efficient Mobility*, examines road and bridge conditions, congestion, economic development, highway safety, and transportation funding in South Carolina. In addition to statewide information, the report contains regional data for the Charleston, Columbia, Florence, Greenville-Spartanburg-Anderson and Myrtle Beach urban areas.

WHO: Brad Dean, President/ CEO, Myrtle Beach Chamber of Commerce
Carolyn Bonifas Kelly, Associate Director of Research & Communication, TRIP

CONTACT: [Carolyn Bonifas Kelly \(TRIP\)](mailto:Carolyn.BonifasKelly@tripnet.org) 703.801.9212 (cell)
[Rocky Moretti \(TRIP\)](mailto:Rocky.Moretti@tripnet.org) 202.262.0714 (cell)

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