TRIP Report
Rural Connections: Challenges and Opportunities in America’s Heartland
September 1, 2011

1) Market: Portland-Auburn. ME [PA] [77] HUT: 410,300 DMA%: 0.35
Date: 09/06/2011 Time: 8:00am Aired On: WPFO Affiliate: Fox Show: Good Day Maine (3/4)

08:01:50.00 Rural roads and bridges in Maine are among the worst in the nation. That’s according to a new report from a national transportation research group. The group TRIP Ranks Maine in the bottom dozen states when it comes to structurally deficient bridges in remote areas. Maine fares only a bit better 14Th worst in the number of remote roads in poor condition. Transportation officials say the money just isn’t there to keep them up (TRT=03:41)

2) Market: Tulsa. OK [TU] [61] HUT: 535,820 DMA%: 0.46
Date: 09/06/2011 Time: 7:30am Aired On: KOTV Affiliate: CBS Show: Six in the Morning (4/4)

07:30:50.00 That’s where Jamie McGriff is live this morning (Ad-lib) interview ((sorry interview is live and unscripted)) folks enjoying the weather here taking their dogs out Reporting in Tulare, Jamie McGriff, newson6. A new report from the nonprofit group trip claims Greenip country rural drivers have one of the bumpiest rides in the nation (TRT=01:07)

3) Market: Portland-Auburn. ME [PA] [77] HUT: 410,300 DMA%: 0.35
Date: 09/06/2011 Time: 7:00am Aired On: WPFO Affiliate: Fox Show: Good Day Maine (1/4)

07:02:43.00 Rural roads and bridges in Maine are among the worst in the nation. That’s according to a new report from a national transportation research group. The group TRIP Ranks Maine in the bottom dozen states when it comes to structurally deficient bridges in remote areas. Maine fares only a bit better 14Th worst in the number of remote roads in poor condition. Transportation officials say the money just isn’t there to keep them up (TRT=00:52)

4) Market: Portland-Auburn. ME [PA] [77] HUT: 410,300 DMA%: 0.35

06:33:55.00 Rural roads and bridges in Maine are among the worst in the nation. That’s according to a new report from a national transportation research group. The group TRIP Ranks Maine in the bottom dozen states when it comes to structurally deficient rural bridges. Maine fares only a bit better 14Th worst in the number of remote roads in poor condition. Transportation officials say the money just isn’t there to keep them up. "All the states are in dire straits right now all the way across the north,
particularly and it’s just a funding shortage. And if we had the money, we’d be in a lot better shape."
Maine does rank ahead of other states in the northeast. Vermont’s remote roads were ranked the
worst in the country. And Pennsylvania had the highest number of deficient bridges. Your morning
drive will probably be just about normal today but if you were on the road over the holiday weekend
you might not have had as much company as in past years. Years. (TRT=00:52)

5) Market: Grnville-Spartanburg. SC-Asheville. NC-Anderson. SC [GA] [36] HUT: 878,550 DMA%: 0.75
Date: 09/06/2011 Time: 6:00am Aired On: WSPA Affiliate: CBS Show: News Channel 7 Daybreak
at 6 (1/2)

06:10:23.00 A report just last week said rural roads in south Carolina are the deadliest in the nation.
Anderson County is no exception with 8 traffic-related fatalities this year. Law enforcement plans to
discourage reckless driving and dui. (TRT=00:11)

6) Market: Little Rock-Pine Bluff. AR [LR] [56] HUT: 573,670 DMA%: 0.49
Date: 09/06/2011 Time: 5:30am Aired On: KTHV Affiliate: CBS Show: THV This Morning (2/2)

05:36:36.00 The highway department says its identified some problem areas on 1-61 and will send
crews out in a few weeks to make repairs. A skeptical Myers though says - that’s what they’ve been
telling him for some 25 years. Meanwhile - a new national report points out Arkansas has some of the
most dangerous rural roads in the country. The study funded by highway construction and insurance
companies ranks Arkansas 16th in the nation for traffic deaths on country highways. You can read the
report and more on the highway 161 complaints by clicking on this story on todays t-h-v dot com a
summer of record-breaking heat has left many ranchers in western Arkansas short of hay to feed their
herds (TRT=01:48)

7) Market: Portland-Auburn. ME [PA] [77] HUT: 410,300 DMA%: 0.35
Date: 09/06/2011 Time: 5:30am Aired On: WGME Affiliate: CBS Show: WGME News 13 Daybreak
(2/4)

05:30:51.00 Here’s a look at what we’re working on for you this morning. A new report says remote
roads and bridges in Maine are among the worst in the nation. The group Trip Ranks Maine in the
bottom dozen states when it comes to structurally deficient bridges in remote areas. Maine is 14th
worst in the number of rural roads in poor condition. (TRT=00:16)

8) Market: Grnville-Spartanburg. SC-Asheville. NC-Anderson. SC [GA] [36] HUT: 878,550 DMA%: 0.75
Date: 09/06/2011 Time: 5:00am Aired On: WSPA Affiliate: CBS Show: Newschannel 7 Daybreak at
5

05:11:15.00, New at "daybreak" today the Anderson county sheriff’s office will announce a breakdown
on traffic death. A report said rural roads in South Carolina are the deadliest in the nation. Anderson
County is no exception. With 28 traffic-related fatalities this year, law enforcement plans to discourage
reckless driving and dui. (TRT=00:21)
Traffic alert rural roads and bridges in Maine are among the worst in the nation. That’s according to a new report from a national transportation research group. The group TRIP Ranks Maine in the bottom dozen states when it comes to structurally deficient rural bridges. Maine fares only a bit better 14Th worst in the number of remote roads in poor condition. Transportation officials say the money just isn’t there to keep them up. "All the states are in dire straits right now all the way across the north, particularly and it’s just a funding shortage. And if we had the money, we’d be in a lot better shape." Maine does rank ahead of other states in the northeast. Vermont’s remote roads were ranked the worst in the country. And Pennsylvania had the highest number of deficient bridges. Your morning drive will probably be just about normal today but if you were on the road over the holiday weekend you might not have had as much company as in past years. 

A new report claims green country rural drivers have one of the bumpiest rides in the nation. And it claims those rural roads are some of the most dangerous in the state. Ashli Sims hathe story Some drivers say compared to the city streets pockmarked with potholes Trisha Eagle, driver: "I'm from Tulsa and Tulsa has the worst roads on the planet." These country roads are a smooth ride.

Meanwhile - a new national report points out Arkansas has some of the most dangerous rural roads in the country. The study funded by highway construction and insurance companies ranks Arkansas 16th in the nation for traffic deaths on country highways. You can read the report and more on the highway 161 complaints by clicking on this story on today’s t-h-v dot com. 

And now a study explains just how bad things are And the dot says it’s not just the roads that are in need of major repair. The national transportation research group lists Maine as 14th from the bottom when it comes to quality of rural roads. Maine is also 12th from the bottom when it comes to the condition of rural bridges in the state. While the state doesn’t do well in the study Other states in the northeast are also in the bottom.
22:07:48.00. Meanwhile - a new national report points out Arkansas has some of the most dangerous rural roads in the country. The study funded by highway construction and insurance companies ranks Arkansas 16th in the nation for traffic deaths on country highways. You can read the report and more on the highway 161 complaints by clicking on this story on today’s t-h-v dot com (TRT=29)

14) Market: Portland-Auburn. ME [PA] [77] HUT: 410,300 DMA%: 0.35
Date: 09/05/2011 Time: 10:00pm Aired On: WPFO Affiliate: Fox Show: News 13 on FOX (1/2)

22:09:13.00 New at 10 tonight A new report says Maine’s rural roads and bridges are among the most deteriorated in the nation. Nation. The national transportation research group TRIP Ranked Maine 12th in terms of structurally deficient rural bridges, and 14th when it comes to rural roads in poor condition. State officials say the problem is money. 0:13] .. All the states are in dire straits right now all the way across the north, particularly and it’s just a funding shortage. And if we had the money, we’d be in a lot better shape." / / Vermont’s rural roads ranked worst in the nation, while Pennsylvania has the highest number of deficient rural bridges. Texas had the highest number of rural fatalities in 2010, at nearly 15-hundred. (TRT=02:10)

15) Market: Tulsa. OK [TU] [61] HUT: 535,820 DMA%: 0.46
Date: 09/05/2011 Time: 10:00pm Aired On: KOTV Affiliate: CBS Show: News on 6 at 10p (1/2)

22:00:03.00 First, our top story tonight, rural road hazards. A new report claims green country rural drivers have one of the bumpiest rides in the nation. And it claims those rural roads are some of the most dangerous in the state. News on six reporter Ashli Sims has the story, new tonight. Some drivers say compared to the city streets pockmarked with potholes Trisha eagle, driver: "I’m from Tulsa and Tulsa has the worst roads on the planet." These country roads are a smooth ride (TRT=01:29)

16) Market: Bangor. ME [BN] [154] HUT: 144,130 DMA%: 0.12
Date: 09/05/2011 Time: 6:00pm Aired On: WVII Affiliate: ABC Show: ABC 7 News at 6

18:03:49.00 A new report says Maine’s rural roads and bridges are among the most deteriorated in the nation. The national transportation research group TRIP Ranked Maine 12th in terms of structurally deficient rural bridges, and 14th in percent of rural roads in poor condition. State officials say the problem is fiscal. Vermont’s rural roads ranked worst in the nation, while Pennsylvania has the highest number of deficient rural bridges. And Texas had the highest number of rural fatalities in 2010, at nearly 15-hundred. (TRT=00:38)
On the wind arey back roads in your neighborhood, there are less, sometimes zero margin for error. And a sobering report from a safety watchdog group finds the back roads in the Pittsburgh area are among the most dangerous in the country. 611 Pennsylvania drivers died last year, not on the interstate, but on small rural roads. Despite having safer cars, and despite having a public awareness campaign to fight distracted driving, the nation’s crash rate is downright frightening, too. Were still looking at 32, 33,000 people a year who are killed on the roadway.

The back roads in the Pittsburgh-area are among the most dangerous in the country. 611 Pennsylvania drivers died last year Not on the interstate, but on smaller, rural roads. Despite having safer cars, despite public awareness campaigns to fight distracted driving the nation’s crash rate is downright frightening too. Sot - Kelly "road safety int" int"11:05:48 - "were still looking at 33-thousand people a year killed on our roads. That’s too many.

There is a report out on back roads, where you are more likely to be involved in a crash. In fact the report ranked the back roads which are among the most dangerous in the country the report is from the national transportation research group and found more died in rural roads last year. Despite drunk driving and distracted drunk driving groups say there is more that needs to be done. We are still looking at 33,000 people who are killed the on our roadways.
There is a new report out about dangers around Pittsburgh and the results might surprise you. They find back roads where you are more likely to be involved in an accident. And the report ranked back roads to be the most dangerous in the country. It is from the national transportation research group and they found more drivers died on rural roads last year. They are trying to fight against drunk and distracted driving but they say not enough is being done. We are looking at 33,000 people who are killed and that’s too many. That is not success, that is progress

22) Market: Reno. NV [RE] [108] HUT: 271,380 DMA%: 0.23
Date: 09/03/2011 Time: 6:30pm Aired On: KTVN Affiliate: CBS Show: Channel 2 News 6:30PM

18:33:03.00. A new report shows Nevada drivers are more than twice as likely to die in a car crash on a rural road Than other roads throughout the state. The Washington d-c based group TRIP says Nevada is 19th in the nation when it comes to rural road fatalities. In 2009 the fatality rate on rural roads was two-point-33 per 100 million vehicle miles traveled. That’s compared to point-98 deaths on other roads in the state. Nevada did fare better in other categories Only two-percent of Nevada’s rural roads were considered to be in "poor" condition 26-Percent were rated "fair" And 72-percent were judged as "good." As for what causes the increased danger on rural roads the report cites inadequate roadway design Longer emergency vehicle response times And higher speeds compared to urban roads. A man was charged with stealing bronze vases from a local cemetery and pawning them to a recycling center for cash

23) Market: Reno. NV [RE] [108] HUT: 271,380 DMA%: 0.23
Date: 09/03/2011 Time: 5:00pm Aired On: KTVN Affiliate: CBS Show: Channel 2 News 5PM

17:03:39.00 A new report shows Nevada drivers are more than twice as likely to die in a car crash on a rural road Than on other roads throughout the state. The Washington d-c based group trip says Nevada is 19th in the nation when it comes to rural road fatalities. In 2009 the fatality rate on rural roads was two-point-33 per 100 million vehicle miles traveled. That’s compared to point-98 deaths on other roads in the state. Nevada did fare better in other categories only two-percent of Nevada’s rural roads were considered to be in "poor" condition 26-Percent were rated "fair" And 72-percent were judged as "good." As for what causes the increased danger on rural roads the report cites inadequate roadway design longer emergency vehicle response times and higher speeds compared to urban roads. A man was charged with stealing bronze vases from a local cemetery and pawning them to a recycling center for cash

24) Market: Paducah.KY-Cape Girardeau.MO-Harrisbrg Mt Vernon. [HV] [80] HUT: 398,820 DMA%: 0.34
Date: 09/03/2011 Time: 6:30am Aired On: KFVS Affiliate: CBS Show: The Breakfast Show (2/2)

06:33:20.00 The Missouri Department of Transportation responds to a report that the states rural roads and bridges are some of the worst in the country. A national transportation research group found that more than 500 people died on rural roads in the state last year. That report also found that just under half of Missouri’s rural bridges were either structurally deficient or in poor condition. A local
MODOT engineer says the department isn’t surprised by the results and would love to do more to fix roads, but the money isn’t there. .. Don’t have the dollars to do that." The study did not specify which roads were the most problematic. (TRT=01:51)

25) Market: Charleston. SC [CT] [98] HUT: 312,770 DMA%: 0.27
Date: 09/02/2011 Time: 11:00pm Aired On: WCSC Affiliate: CBS Show: Live 5 News at 11 (1/2)

23:04:39.00 The South Carolina department of transportation releases safety programs Targeting rural roads. This comes just one day after the research group .. Trip Called the states rural roads the worst .. In the country. The d-o-t says they have a number of programs and initiatives to improve these roads that include Adding paved shoulders and safety edges Installing rumble strips on all high speed rural roads and providing money for overtime for speed enforcement by highway patrol on high crash roads. (TRT=01:13)

26) Market: Jonesboro. AR [JB] [180] HUT: 83,000 DMA%: 0.07
Date: 09/02/2011 Time: 10:00pm Aired On: KAIT Affiliate: ABC Show: Region 8 News at Ten (1/2)

22:01:54.00 The state the state revenues in august were more than 300 million dollars this is six point nine million dollars below what was forecasted. But it is 1 point 2 million dollars higher than last year. Also new at ten According to a new report .. Missouri’s rural roads and bridges are some of the worst in the nation. The report given by the national transportation research group found that more than 500 people died on rural Missouri roads. It stated that 18 percent of Missouri’s rural bridges were rated structurally deficient 20 Percent of rural roads in poor condition and an additional 11 percent of the state’s rural bridges were functionally obsolete. The group’s executive director says those conditions could hurt rural communities and their economies. Also tonight The Missouri department of transportation is responding to that report (TRT=02:00)

27) Market: Twin Falls. ID [TF] [192] HUT: 65,310 DMA%: 0.05
Date: 09/02/2011 Time: 10:00pm Aired On: KMVT Affiliate: CBS Show: News at 10 (1/2)

22:02:25.00 Rural roads poor Idaho ranks second nationally with the most roads that are in poor condition. That’s according to the non-profit research group trip. It says thirty one percent of the state’s rural roads are in poor condition. A major challenge is an adequate amount of funds to preserve roads. This is nothing new to the state rep. Sharon block "we are aware that Idaho’s rural roads do need scorchers need good roads to get their commodities to market in a down economy with revenues short its hard to fund the states needs. A new traffic signal is taking shape just north of the Perrine Bridge. New light crews have spent the last several days installing lights at golf course road and highway 93 (TRT=01:44)
18:00:01.00 Also tonight A new report questions the safety of rural bridges. How you can find out what that means for the areas that you travel." A muggy night ahead with an isolated thunderstorm after sunset. Warm and humid tomorrow with a chance of spot thunderstorms." And now at six An emotional return.A teenager thanks the doctors and nurses who helped save his life

18:06:08.00. A newly released report on the condition of rural bridges may influence political debate in Washington and funding decisions in Albany. Channel twos Ron plants is here with a closer look at that report and what it could mean down the road Ron? Scott this report comes from the group called TRIPp And they do have a vested interest as a Washington - based advocacy group for contractors, unions, and the highway construction industry. But they do focus on highway and bridge safety issues in the states. In the survey which came out yesterday, they cited 14 percent of New York state’s rural bridges as being deficient That puts the empire state as 15th worst in the country. The worst ranking by the way goes to Pennsylvania with 28 percent of their bridges listed as deficient. Today we interviewed a trip spokesman about that ranking for New York and that overall funding issue for bridge maintenance and re-construction

18:07:23.00 "Moretti: New York’s ranking in terms of deficiency has been fairly constant the last several years. I think the greater concern particularly in northeastern states with a very old system of infrastructure is there are so many bridges currently not listed structurally deficient that are likely going to be over the next several years unless the state can really start to put in place a bridge maintenance and repair program." Moretti: a lot of these bridges are maintained by local governments and as you’re aware they also face significant fiscal challenges." (TRT=01:47)

18:04:09.00 A national report puts West Virginia roads and bridges among the worst in the nation. The report from a d-c non-profit says 27 percent of the state’s rural roads were in poor condition in 2008. Another 50 percent were in mediocre condition. And 21 percent of the state’s bridges were "structurally deficient." It also has double the national traffic fatality rate. It’s the seventh worst state in the country. The report says every state must adopt policies for rural road improvement and connectivity. (TRT=00:34)

18:02:08.00 With Missouri’s rating as one of the worst in the country when it comes to deadly roads .. A local Missouri department of transportation engineer says he would love to do more to fix roads But the money isn’t there to make it happen More than 500-people died on rural roads in the show me
search report

That’s according to a report from a national transportation research group. That report also found just under half of Missouri’s rural bridges are either structurally deficient or in poor condition. The group’s study did not specify which roads were the most problematic. But, say poor road conditions can hurt rural commutes and their economies. And lead traffic troubles create quite the stir outside a Sikeston school. (TRT=00:36)

31) Market: Twin Falls, ID [TF] [192] HUT: 65,310 DMA%: 0.05
Date: 09/02/2011 Time: 6:00pm Aired On: KMVT Affiliate: CBS Show: News at 6

Even some signage is in place. The light is being put in to make crossing 93 safer. The project had been delayed because of certain parts. Martin, a new study by the nonprofit group Trip has Idaho at the top of its list. Idaho’s rural roads need attention according to the report, yet funds are short. Benito Baeza has the story. Rural roads need attention. “Idaho is ranked second nationally with the highest share of it rural roads that have pavements in poor condition.” The national transportation research group Trip released a report on us rural roads. They looked at Idaho and found it pretty close to the top of the list. “We found that in Idaho thirty one percent of its major rural roads, the large most critical roads that people in rural communities in the state are driving on are in poor condition and these are roads and highways that are maintained by both state and local governments.” And the Idaho legislature knows that rural roads need attention. Rep. Sharon block “we are aware that Idaho’s rural roads do need some improvements and we know that our agricultural community our farmers and ranchers need good roads to get their commodities to market. Agriculture is very important in our state.” The study also found that the fatality rate on rural roads are double the rate than the rest of the states roads and highway. Officials with Trip say road marking, signs and rumble strips would make a big difference. Yet, it all comes back to enough funding. “The challenge is having adequate resources put into preservation in terms of maintaining these road ways as the state sees travel increase as there’s additional freight travel, which is very critical to the rural economy. (TRT=02:28)

32) Market: Buffalo, NY [BF] [51] HUT: 636,320 DMA%: 0.54
Date: 09/02/2011 Time: 5:30pm Aired On: WGRZ Affiliate: NBC Show: Channel 2 News at 5:30

Which put out the survey. Ron, what did they say? Jodi Trip Is a Washington -based transportation research group which represents contractors, labor unions and other interests in the construction industry. But they do stress safety in highway transportation so their new report on rural bridges carries some weight. The group states 14 percent of the rural bridges in New York state are listed as deficient. They rank New York State as 15th in that category. Our neighbor to the south Penna. Is actually ranked worst with 28 percent of rural bridges deficient. Here in Erie county officials have announced some bridge re-construction projects. The Trip group calls for a steadily funded program to repair bridges and they want Washington to respond. President Obamas advisers are reportedly looking at some construction element in a package to boost employment. (TRT=01:46)
17:57:55.00 Coming up on 12 news at 6: And: a non-profit organization says west virginia has some of the worst rural roads in the country. Well tell you why. *(TRT=01:49)*

17:33:07.00 A new research report puts the state of pa on a list it doesn’t want to be on. Transportation research group - trip- listed the state as highest share of structurally deficient rural bridges in 2010 with second and third place going to Rhode Island and Oklahoma, respectively. *(TRT=1:00)*

17:29:23.00 A new survey of the condition of rural bridges in New York state.. May raise more red flags for the public and politicians. It comes down as the white house ponders a plan to boost highway and bridge funding To help increase employment. *(TRT=1:00)*

17:07:24.00 In the newsroom Rebecca Ryan, news 2. Thanks a lot. At least one person died last night in a motorcycle accident and another person was injured overnight in another traffic accident. It’s not just the highway that are dangerous. A new study said South Carolina rural roads are the deadliest in the entire country. National nonprofit transportation research institute called trip released the staff this week. It says South Carolina ranks worse than the nation for the number of fatalities on real roads. One reason the roads are becoming more popular people are using them off the main arteries because of the amount of traffic that were seeing on the main arteries now. So people are using more than shortcuts to stay out. The report also cites a lack of upkeep on rural roads and bridges as part of the problem. We rank 18th on the list for rural bridges in the worst shape nationwide. *(TRT=01:38)*

17:01:22.00 Coming up at six, The Missouri department of transportation responds to a report that the states rural roads and bridges are some of the worst in the country. A national transportation research group found that more than 500 people died on rural roads in the state last year. That report also found that just under half of Missouri’s rural bridges were either structurally deficient or in poor condition. A local MoDOT engineer says the department isn’t surprised by the results and would love
to do more to fix roads, but the money isn’t there. Don’t have the dollars to do that." The study did not specify which roads were the most problematic (TRT=01:35)

38) Market: Phoenix. AZ [PX] [12] HUT: 1,881,310 DMA%: 1.62
Date: 09/02/2011 Time: 4:00pm Aired On: KNXV Affiliate: ABC Show: ABC15 News at 4

16:03:22.00 We put some of those resources on our website www.Abc15.Com. Go to our website and click on 15 links for more information, but unfortunately it’s not quite over yet, is it? That’s the truth. Thank you. A new report says accidents on rural roads have become too common in Arizona, so now there’s a call for change. Abc15s Christina boomer shows us the root cause of the problem and some potential safety solutions. Reporter: it sure is a shocking headline, Arizona in the top 10 for the states with the most deadly accidents on its rural roads. This is according to trip, a national transportation research group. The report added the rate is nearly three time higher than on other roads. In times higher than on other roads. In 2009 there were 800 traffic deaths in Arizona. 314 Were on rural roads. The reasons vary. It takes longer for emergency crews to get to the scene. People tend to drive faster on these roads and they say often rural roads lack adequate roadway safety design. You see a lot of people texting. People don’t always see dangers. Reporter: trip also found our rural roads are in need of repair. 6% Were rated in poor condition, another 29% fair condition or mediocre. The arizona department of transportation is not quite certain how trip came to these numbers. Theyre 2010 crash figures show a 20% decline in rural road deaths. Statewide, however, they did explain the trip includes roads outside their jurisdiction. The two do agree on the need to improve funding for more roadways. Arizona came in at no. 8 For the number of deaths on rural roads. The top three states are Rhode Island, Florida and South Carolina. (TRT=01:29)

39) Market: Phoenix. AZ [PX] [12] HUT: 1,881,310 DMA%: 1.62
Date: 09/02/2011 Time: 12:00pm Aired On: KPNX Affiliate: NBC Show: 12 News at Noon

12:05:02.00 If you are hitting the road this weekend you may want to be extra careful on rural roads, a report out shows that Arizona has the 8th highest rural crash rate in the country. The biggest problem single vehicle crashes, almost double the number of people die in single car accidents in rural areas than multivehicle ones. They had the most in the state (TRT=00:41)