



Monitoring Report

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Getting Home Safely: Nevada 03/20 to 03/21

1. Eyewitness News At 11 PM

DMA: 43

KLAS-TV CH 8 (CBS) Las Vegas

03/20/2008 11:00 PM - 11:35 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:14:33 People are killed on our **roadways** every year, and now some of the most dangerous intersections and **roads** are identified in new **report**, a section of State Route 159 is the worst in **Clark County**, in three years there were 9 fatalities and 72 crashes with injuries. And it's not just driver error when it comes to **Traffic** crashes, it can also be design flaws in the **roads**. Those can be fixed, but it costs money: the challenge though that all states are facing is funding those programs at a time when the cost of **Highway** repairs has escalated very dramatically in the last several years. These dangerous **roads** also take a toll on our economy. According to the National **Highway Traffic Safety** Administration, last year the cost of vehicle crashes in Nevada was two point two billion dollars. 00:16:01

2. Eyewitness News This Morning

DMA: 43

KLAS-TV CH 8 (CBS) Las Vegas

03/21/2008 04:30 AM - 05:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:14:12 People are killed on our **roadways** every year, and now some of the most dangerous intersections and **roads** are identified in new **report**, a section of State Route 159 is the worst in **Clark County**, in three years there were 9 fatalities and 72 crashes with injuries. And it's not just driver error when it comes to **Traffic** crashes, it can also be design flaws in the **roads**. Those can be fixed, but it costs money: the challenge though that all states are facing is funding those programs at a time when the cost of **Highway** repairs has escalated very dramatically in the last several years. These dangerous **roads** also take a toll on our economy. According to the National **Highway Traffic Safety** Administration, last year the cost of vehicle crashes in Nevada was two point two billion dollars. 00:15:33

3. Eyewitness News This Morning

DMA: 43

KLAS-TV CH 8 (CBS) Las Vegas

03/21/2008 05:00 AM - 06:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

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[CC] 00:32:47 New **research** shows **Clark County** has forty of the top sixty most dangerous roads in Nevada. The **Highway Research** organization "TRIP" just released the findings. At the top of the list, a fourteen mile stretch of State Route 159. 00:34:25

4. Eyewitness News This Morning
KLAS-TV CH 8 (CBS) Las Vegas

DMA: 43

03/21/2008 06:00 AM - 07:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:32:59 New **research** shows **Clark County** has forty of the top sixty most dangerous roads in Nevada. The **Highway Research** organization "TRIP" just released the findings. At the top of the list, a fourteen mile stretch of State Route 159. It's responsible for 72 crashes over the last three years, seven of which were fatal. Also making the top ten in **Clark County**, Owens and Pecos, Jones and Hacienda. 00:34:44

5. Action News At 4:30
KTNV-TV CH 13 (ABC) Las Vegas

DMA: 43

03/20/2008 04:30 PM - 05:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:00:41 One fatal accident every 20 hours in 2006. In the last five years an average 400 people died on Nevada's roads. Putting our state as one of the top five deadliest in the country. Michael Geeser, "Yet we just don't talk about how important traffic **safety** is enough." According to a new independent study, out of the 60 of most dangerous roads and intersections in the state 40 are right here in **Clark County**. "One of those most dangerous intersections right here at Valley View and Sahara, 27 major accidents in two years. But 2007 the numbers actually went down, but reachers say if things don't change last year wil be nothing more than a fluke." **Frank Moretti**, "Rather than that become a one year blip if you're going to continue to see improvements it behoves the state to move forward with a viarety of roadway designs." Especially on roads like State Road 159. The most dangerous **Highway** in the state. Nine fatalities and 72 major crashes in thre years. But improvements cost money. Geeser, "That's the million dollar question, is how we're going to repair this." Because if not, it will only get worse. 00:01:49

6. Action News At 6 PM
KTNV-TV CH 13 (ABC) Las Vegas

DMA: 43

03/20/2008 06:00 PM - 06:30 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

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[CC] 00:16:51 Here's a live picture of the evening commute right now, and it only takes a fender bender to cause total gridlock. Action News' Heather Klein shows us where that's more likely to happen. One fatal accident every 20 hours in 2006. In the last five years an average 400 people died on Nevada's **roads**. Putting our state as one of the top five deadliest in the country. Michael Geeser, "Yet we just don't talk about how important traffic **safety** is enough." According to a new independent study, out of the 60 of most dangerous roads and intersections in the state 40 are right here in **Clark County**. "One of those most dangerous intersections right here at Valley View and Sahara, 27 major accidents in two years. But 2007 the numbers actually went down, but researchers say if things don't change last year will be nothing more than a fluke." **Frank Moretti**, "Rather than that become a one year blip if you're going to continue to see improvements it behooves the state to move forward with a variety of roadway designs." Especially on roads like State Road 159. The most dangerous **Highway** in the state. Nine fatalities and 72 major crashes in three years. But improvements cost money. Geeser, "That's the million dollar question, is how we're going to repair this." Because if not, it will only get worse. 00:18:55

7. Fox 5 News At 5:30

DMA: 43

KVVU-TV CH 5 (FOX) Las Vegas

03/20/2008 05:30 PM - 06:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:07:10 An intersection that makes you want to pull your hair out, it could also be one of the most dangerous intersections! A new **report** shows Southern Nevada has 40 of the most dangerous **roads** in the state, including this intersection at Sahara and Valley View. **TRIP**, which is a transportation **research** group says crashes total 2.7 billion dollars annually between repairs, lost wages and other costs. The group says **safer roads** are a necessity in Nevada. "Drivers inevitably are going to make errors." The **research** group suggests the state fund more money to keep **road** projects on track, but understands budget constraints. New at 10 we'll look at what the state is doing to improve **roadways**. 00:08:45

8. Fox 5 News At 10

DMA: 43

KVVU-TV CH 5 (FOX) Las Vegas

03/20/2008 10:00 PM - 11:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:04:59 You sit, you wait, your not surrounded by one of those drivers. "It's crazy, don't even want to leave the house" but more than the antics of other drivers, The Transportation **Research** group known as **TRIP** says the roadways could be more forgiving. "Making sure the lights are timed right, signs, all of those things work together." On the state level, the widening of US 95 and the soon to be express lanes on the 1-15 should help protect current and future drivers. On the local level some widening projects, some intersection redesigns, and overhauls are threatened by a lack of funding. "If you build every road to it right of way, by the year 2026 be able to people won't back out of their driveways." Shortfalls with sales and gas taxes are partly to lack of blame for a funding. 00:06:00

9. Fox 5 News This Morning

DMA: 43

KVVU-TV CH 5 (FOX) Las Vegas

03/21/2008 05:00 AM - 06:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:27:43 The transportation **research** group known as **TRIP** says crashes total 2. Seven billion dollars annually in repairs, lost wages, and other costs. Although the group understands funding is always the issue. It says Nevada's growth requires better maintained roads and **Highways**. "Drivers inevitably going to make errors, more forgiving roadways, reduced." Local transportation groups admit some

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planned projects like the widening of Valley View are in jeopardy because of funding. 00:29:01

10. Fox 5 News This Morning
KVVU-TV CH 5 (FOX) Las Vegas

DMA: 43

03/21/2008 06:00 AM - 07:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:32:02 The transportation **research** group known as **TRIP** says crashes total 2. Seven billion dollars annually in repairs, lost wages, and other costs. Although the group understands funding is always the issue. It says Nevada's growth requires better maintained roads and **Highways**. "Drivers inevitably going to make errors, more forgiving roadways, reduced." Local transportation groups admit some planned projects like the widening of Valley View are in jeopardy because of funding. 00:33:17

11. Live In Las Vegas
KVVU-TV CH 5 (FOX) Las Vegas

DMA: 43

03/21/2008 07:00 AM - 08:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:11:09 The transportation **research** group known as **TRIP** says crashes total 2. Seven billion dollars annually in repairs, lost wages, and other costs. Although the group understands funding is always the issue. It says Nevada's growth requires better maintained roads and **Highways**. "Drivers inevitably going to make errors, more forgiving roadways, reduced." Local transportation groups admit some planned projects like the widening of Valley View are in jeopardy because of funding. 00:12:29

12. News Channel 8 At 5 PM
KOLO-TV CH 8 (ABC) Reno

DMA: 110

03/20/2008 05:00 PM - 05:30 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:29:30 You drive dangerous some northern Nevada roads really are? A **National Transportation Research** group has some answers for you. Today a **National Transportation Research** group called **TRIP** released a list of what it says are the most dangerous roads in Nevada. KOLO-8's Terri Russell was at that announcement today, and joins us live from oddie boulevard and sullivan lane in Sparks and Pyramid **Highway**. 00:29:56

13. News Channel 8 At 5:30 PM
KOLO-TV CH 8 (ABC) Reno

DMA: 110

03/20/2008 05:30 PM - 06:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:00:01 Its number 6 on the list of most dangerous **roadways**. **TRIP** bases its information on the number of accidents which occur on certain **roadways**. Those accidents were either fatal or included serious injury. **TRIP** says Nevada **roads** need to be **safer**. And money needs to be spent on maintaining intersections and roadways need to be more forgiving to motorists. **Moretti** suggests a three pronged approach for **safer roads**, educating the public and possible law change. This **report** is not coincidentally coming at the same time as an organized effort to get the state to spend more money on transportation throughout the state. Here is a list of some of the dangerous intersections here in Washoe County. Oddie and sullivan, which is where we are. Oddie and El Rancho, Mt Rose **Highway**, and 395 North at Mile Marker. Most dangerous **road** is in **Clark County** on a section of State Route 159. 72 Injury crashes with nine fatalities. And it is not the most traveled **roadway**. Does the group **TRIP** predict more fatalities on

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Highways and roways if there is no improvement to them. Yes, while the number of fatalities was 60 fewer in 2007, Nevada was seeing an increase **Traffic** fatalities up to that point. **TRIP** estimates these accidents are costing motorists now two point o billion dollars a year. 00:02:17

14. News Channel 8 At 6:30 PM

DMA: 110

KOLO-TV CH 8 (ABC) Reno

03/20/2008 06:30 PM - 07:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:03:56 You may be one of the hundreds of drivers who daily travel some of the most dangerous roadways in Nevada. Today a **National Transportation Research** Group listed some of the roadways with the highest rate of serious crashes. Kolo-8'sterri russell is standing by live at an intersection that made the "most dangerous" list. She's at Sullivan Lane and Oddie Boulevard in Sparks. Terri that intersection is listed as the sixth worst in the state. This intersection sees more than 23-thousand daily **TRIPs**, with 22-Major accidents occurring here. But this intersection isn't the only one on the list for washoe county. Oddie Boulevard at El Rancho, the Mt Rose **Highway**, and 395 North at Mile Marker. Are also on the list. The worst roadway is in Clark County State Route 159 there there have been 72 injury crashes and nine fatalities. **TRIP** says its a combination of driver error and construction of some roadways and intersections that make them more dangerous than others. These accidents they say cost motorists more than two billion dollars a year. They conclude it would be more cost effective to instead pay for upgrades and upkeep of intersections and roadways. This **report** is not coincidental, it comes in the wake of an organized movement to get the state to spend more money on roadways. While **Traffic** fatalities declined statewide and in **Clark County** last year. The **report** says human error, medical care, and design of vehicles play a role in **Traffic** fatalities, **Safety** design of an actual **roadway** is also a contributing factor. 00:08:19

15. News Channel 8 At 11 PM

DMA: 110

KOLO-TV CH 8 (ABC) Reno

03/20/2008 11:00 PM - 11:35 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:01:54 You may be one of the hundreds of drivers who daily travel some of the most dangerous roadways in Nevada. Today a **National Transportation Research** Group listed some of the roadways with the highest rate of serious crashes. Kolo-8'sterri russell is standing by live at an intersection that made the "most dangerous" list. She's at Sullivan Lane and Oddie Boulevard in Sparks. Terri that intersection is listed as the sixth worst in the state. This intersection sees more than 23-thousand daily **TRIPs**, with 22-Major accidents occurring here. But this intersection isn't the only one on the list for washoe county. Oddie Boulevard at El Rancho, the Mt Rose **Highway**, and 395 North at Mile Marker. Are also on the list. The worst roadway is in Clark County State Route 159 there there have been 72 injury crashes and nine fatalities. **TRIP** says its a combination of driver error and construction of some roadways and intersections that make them more dangerous than others. These accidents they say cost motorists more than two billion dollars a year. They conclude it would be more cost effective to instead pay for upgrades and upkeep of intersections and roadways. This **report** is not coincidental, it comes in the wake of an organized movement to get the state to spend more money on roadways. While **Traffic** fatalities declined statewide and in **Clark County** last year. The **report** says human error, medical care, and design of vehicles play a role in **Traffic** fatalities, **Safety** design of an actual **roadway** is also a contributing factor. 00:04:19

16. News Channel 8 5:30 AM Edition

DMA: 110

KOLO-TV CH 8 (ABC) Reno

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03/21/2008 05:30 AM - 06:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:03:37 You may be one of the hundreds of drivers who daily travel some of the most dangerous roadways in Nevada. Today a **National Transportation Research** Group listed some of the roadways with the highest rate of serious crashes. Kolo-8'sterri russell is standing by live at an intersection that made the "most dangerous" list. She's at Sullivan Lane and Oddie Boulevard in Sparks. Terri that intersection is listed as the sixth worst in the state. This intersection sees more than 23-thousand daily **TRIPs**, with 22-Major accidents occurring here. But this intersection isn't the only one on the list for washoe county. Oddie Boulevard at El Rancho, the Mt Rose **Highway**, and 395 North at Mile Marker. Are also on the list. The worst roadway is in Clark County State Route 159 there there have been 72 injury crashes and nine fatalities. **TRIP** says its a combination of driver error and construction of some roadways and intersections that make them more dangerous than others. These accidents they say cost motorists more than two billion dollars a year. They conclude it would be more cost effective to instead pay for upgrades and upkeep of intersections and roadways. This **report** is not coincidental, it comes in the wake of an organized movement to get the state to spend more money on roadways. While **Traffic** fatalities declined statewide and in **Clark County** last year. The **report** says human error, medical care, and design of vehicles play a role in **Traffic** fatalities, **Safety** design of an actual **roadway** is also a contributing factor. 00:05:02

17. News 4 At Noon

DMA: 110

KRNV-TV CH 4 (NBC) Reno

03/20/2008 12:00 PM - 12:30 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:01:44 A new **report** released today by a **Traffic Safety** group, revealed the Nevada **roadways** and intersections with the highest rate of serious crashes including 40 sections in **Clark County** and five sections in Washoe County. The **TRIP report** showed that last year fatal **Traffic** accidents in Washoe County increased from 32 in 2006 to 46 in 2007. As far as the state's most ngerous intersections with a high serious accident rate, 00:02:56

18. News 4 At 5

DMA: 110

KRNV-TV CH 4 (NBC) Reno

03/20/2008 05:00 PM - 05:30 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:00:03 It's a **report** with good news and bad news. The annual **TRIP report** is now out with this year's review of how **safe** our **Highways** are. The good news, Nevada had deaths this year than the last year. The bad news, Washoe County **Traffic** deaths were up. We'll look at that **report** and some of our most unsafe **roads** in Northern Nevada, coming up at six. 00:01:35

19. News 4 At 6

DMA: 110

KRNV-TV CH 4 (NBC) Reno

03/20/2008 06:00 PM - 06:30 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:01:49 According to the National **TRIP Report**, one person in Nevada is killed every 22 hours. The Silver State has the fastest growing population in the country, doubling over the last 16 adds up to is a lot of drivers out on the **roads**. The most critical factors are the design of the **roadways** and also driver behavior. And I know the state has made efforts through enforcement and education to address the issue

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such as driver behavior but its also critical that the state also makes that possible, makes the **roads** as **safe** as possible. The National **report** emphasizes changes like adding turn lanes at intersections and resurfacing **roads** to help reduce accidents. The **Highway** with the most fatalities in northern Nevada was **Highway** 50 between fernley and fallon. 00:03:08

20. Channel 2 Morning News
KTVN-TV CH 2 (CBS) Reno

DMA: 110

03/21/2008 05:30 AM - 06:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:04:01 You're standing at one of the intersections listed on this **report** right? That's right, McCarran and Pyramid **Highway** in sparks, came in at number 26 on a list. This **report** called "**Getting Home Safely**" was released Thursday, and now people who use ese **roads** and intersections listed on here are asked to do everything they can to make them **safer**. Among a list of 60, 4 areas in washoe county made the list. These are McCarran and Pyramid Oddie Boulevard and Sullivan Lane Oddie and El Rancho Drive and parts of US 395 North. 00:05:31

21. Channel 2 Morning News
KTVN-TV CH 2 (CBS) Reno

DMA: 110

03/21/2008 06:00 AM - 07:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:05:19 A new **report** released this week shows **Traffic** crashes remain a major source of fatalities in Nevada. Oupatranya Poonsuwan is live at the Mccarran Boulevard and Pyramid **highway** this morning, one of the intersections listed in the **report** as one of the most dangerous for motorists. Tell us more on what you found, this is the **report** Tom, it lists 60 roadways and intersections in Nevada with the highest serious accident rates over the past year. And where I'm standing right now Mccarran And pyramid **Highway**, it came in at number 26. A non profit **National transportation research** group called "**TRIP**", released this **report**. What they found is that nearly 400 people are killed each year in Nevada, costing motorists more than 2 billion dollars annually. That's 2 and half times more than what we pay in dealing with **Traffic** and congestion problem. The results are similar to what Triple a also found in their recent **report**. So they say something needs to be done, given the rapid growth of this state, especially in Northern Nevada. Michael Geeser: "We are motorists, engineers listen, legislators, not just one group, it's a community wide issue." 00:07:00

[CC] 00:33:09 You're standing at one of the intersections listed on this **report** right? That's right, McCarran and Pyramid **Highway** in sparks, came in at number 26 on a list. This **report** called "**Getting Home Safely**" was released Thursday, and now people who use ese **roads** and intersections listed on here are asked to do everything they can to make them **safer**. Among a list of 60, 4 areas in washoe county made the list. These are McCarran and Pyramid Oddie Boulevard and Sullivan Lane Oddie and El Rancho Drive and parts of US 395 North. 00:36:11

22. Eyewitness News At 4:30 PM
KLAS-TV CH 8 (CBS) Las Vegas

DMA: 43

03/19/2008 04:30 PM - 05:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:05:55 How **safe** is the **road** you travel to and from work? Tomorrow on eyewitness news, channel 8 will show you the latest report listing the valley's most dangerous **roads**. 00:07:01

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23. Action News At 6 AM
KTNV-TV CH 13 (ABC) Las Vegas
03/20/2008 06:00 AM - 07:00 AM

DMA: 43

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:06:44 New this morning, we're waiting on a new report examining **road safety** here in the silver state, it's being released by **TRIP**, a national nonprofit transportation research group based in Washington, D-C. It examined **roadways** and intersections in Nevada with the highest rate of serious crashes, 40 of them are located here in Clark County. A **highway** worker is recovering from a close call after he was hit by a car at the i-15 and 215 interchange yesterday. 00:08:24

24. Live In Las Vegas
KVVU-TV CH 5 (FOX) Las Vegas
03/20/2008 08:00 AM - 09:00 AM

DMA: 43

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:32:47 A new report on **traffic safety** in our state will be relased in about half an hour. The information will give a list of **roadways** and intersections in Nevada with the highest rate of serious crashes, 40 of them are located here in Clark County. 00:34:14

25. News 4 Today
KRNV-TV CH 4 (NBC) Reno
03/20/2008 06:00 AM - 07:00 AM

DMA: 110

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:07:39 A **traffic safety** group will reveal the results of a study, looking into the most dangerous **roadways** in Nevada, and where the state ranks when it comes to serious crashes, compared to the rest of the country. We've gotten lots of feedback from our viewers out different dangerous intersections, and we'll have all the facts from those reports later today. If u know of any "blind curves" in our area, be sure to report it to news four's fact finder team. 00:08:44

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